

BOND PRICING AGENCY MALAYSIA TO MARKET INTERACTIVE DATA'S FIXED-INCOME EVALUATED PRICING

Responds to Increased Market Demand in Malaysia for International Evaluated Prices

Kuala Lumpur, 13 May 2010 – [Interactive Data Corporation](#) (NYSE: IDC), a leading provider of financial market data, analytics and related solutions, today announced that its Pricing and Reference Data business has signed an agreement with the Bond Pricing Agency Malaysia Sdn Bhd (BPA Malaysia), a leading national bond pricing agency, to make available international fixed-income evaluated pricing to the Malaysian market.

Based in Kuala Lumpur, BPA Malaysia is the only registered bond pricing agency in the Malaysian market, with a wide range of clients including fund and asset managers. Meor Amri Meor Ayob, chief executive officer, BPA Malaysia, said: "We have seen an increasing need from the Malaysian market for independent evaluated pricing, especially for hard-to-value international securities, as domestic firms seek to manage their risk exposure. Through the agreement with Interactive Data, we can now provide our clients with both domestic and international evaluated prices."

"Interactive Data has experienced teams of professionals dedicated to providing evaluated pricing, ensuring that their processes incorporate a broad range of credit information, perceived market movements and sector news," added Magnus Cattan, business development director, Asia, Interactive Data. "We are very pleased to work with BPA Malaysia to help provide our international evaluated pricing to their Malaysian clients."

Interactive Data is a leading independent provider of fixed-income evaluated pricing. With decades of experience, Interactive Data offers daily evaluated pricing for approximately 2.8 million fixed-income and international equity issues, covering a broad range of instruments that include global asset-backed securities (ABS), mortgage-backed securities (MBS) and collateralised mortgage obligations (CMOs). Independent valuations for a broad range of alternative investments are also available. Over 5,000 financial institutions worldwide, ranging from central banks to large investment banks, subscribe to Interactive Data's evaluated prices.

BPA Malaysia is Malaysia's first and only bond pricing agency accredited by the Securities Commission of Malaysia. Over the last six years, BPA Malaysia has progressively developed its core business to become the principal source of valuation and reference data on the Malaysian sukuk and bond markets. The company currently serves over 100 local and international financial institutions and also works with a wide range of strategic partners.

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About Interactive Data Corporation

Interactive Data Corporation (NYSE: IDC) is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings can help clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has more than 2,400 employees in offices worldwide. Pearson plc (NYSE: PSO; LSE: PSON), an international media company, is Interactive Data's majority stockholder.

For more information, please visit www.interactivedata.com.

Pricing, evaluations and reference data are provided in the US through Interactive Data Pricing and Reference Data, Inc. and internationally through Interactive Data (Europe) Ltd. and Interactive Data (Australia) Pty Ltd.

About BPAM

BPA Malaysia is currently the only registered bond pricing agency as accredited by the Securities Commission of Malaysia. The Company is a one-stop solution provider delivering evaluated pricing and bond data services on the Malaysian fixed income market. BPA Malaysia currently serves over 100 local and international financial institutions, asset managers, mutual funds and corporations, while collaborating with a wide range of strategic partners ranging from academia, global information vendors, research houses, media organisations and training providers.

For more information about BPA Malaysia, please visit www.bpam.com.my

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