

For Immediate Release



BPAM STRENGTHENS TIES WITH UiTM THROUGH MEMORANDUM OF UNDERSTANDING

Kuala Lumpur – 18 Dec 2023, Bond Pricing Agency Malaysia Sdn Bhd (BPAM) is pleased to announce the formalization of a strategic partnership with University Teknologi Mara (UiTM), solidified by the signing of a Memorandum of Understanding. This collaboration signifies a joint commitment to advancing education, research, and innovation within the financial sector.

The Memorandum of Understanding outlines the framework for collaboration between BPAM and UiTM, setting the stage for mutually beneficial initiatives that will enhance the academic and professional landscape of the finance and business sectors.

BPAM, as a leading authority in bond pricing and financial services, brings its industry expertise and insights to complement UiTM's dedication to academic excellence and research innovation.

"This strategic collaboration with UiTM is a testament to our commitment to fostering education, research, and innovation in the financial industry. By combining our strengths, we aim to create valuable opportunities for knowledge exchange, skill development, and research advancements that benefit both academia and the financial sector," said Meor Amri Meor Ayob, Chief Executive Officer and Executive Director of BPAM.

The partnership is expected to facilitate joint research projects, collaborative academic programmes, and knowledge-sharing initiatives between BPAM and UiTM. It opens avenues for the development of specialized curriculum, industry-relevant workshops, and internship opportunities that bridge the gap between academia and the practical aspects of the financial industry.

For more information about BPAM and its services, please visit www.bpam.com.my.

Issued by the Partnerships, Retail Products and Media Department
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About Bond Pricing Agency Malaysia (BPAM)

Established in 2004 under the name Bondweb Malaysia Sdn Bhd, Bond Pricing Agency Malaysia Sdn Bhd (BPAM) [200401028895 (667403-U)] is currently the only registered bond pricing agency accredited by the Securities Commission of Malaysia. BPAM is the market leader in delivering evaluated pricing and reference bond data, analytics and benchmarks services to the Malaysian Fixed Income market. BPAM currently serves over 130 local and international financial institutions and works with extensive strategic partners ranging from global information vendors, research houses, media organizations, academias and training providers. Visit us at <https://www.bpam.com.my> for more information.